

# Students present business proposals

Funding offered in entrepreneur competition  
by John Arendt



## Judging business plans

Judges listen to proposals from students at Summerland Middle School. From left are Sheilagh Seaton of Okanagan College, Kim Lawton of DogLeg Marketing and Susan Tait of BMO Bank of Montreal. Behind them is Naomi Gabriel, of Okanagan College.

Two teams of Summerland Middle School students presented their business ideas to judges in a contest for budding entrepreneurs on Wednesday afternoon.

The students are part of the Windward Software Young Entrepreneurs Dragons Den Competition, a three-month event for middle school and high

school students. The competition is a partnership between members of Students

in Free Enterprise at Okanagan College School District 67 and Penticton Eco-

economic Development Services.

While it was presented in the middle school classrooms,

students participating have had to do all the work on their own time.

At the middle school level, the winning team will receive a \$500 cash prize. A prize will also be given to the second-place team.

Meika Smith, a member of SIFE Penticton, said initially there were seven teams in the competition, but that number has now dropped to two.

Smith said the students have to present business plans and marketing projections to the judges.

She said the judges are looking for ideas which could be put into practice.

"Can the product or the service be done?" Smith asked. "Is it a feasible idea?"

She added that the competition is the first of what is hoped to become an annual contest.



2 for 1

ICE CREAM CONE!

Coupon expires on August 31/2011



Open 7 Days a Week

Mon. to Fri. 9:30 am to 5 pm ~ Sat. 10 am to 5 pm ~ Sun. 11 am to 5 pm

Purchase one ice cream cone at regular price and receive the second free!

6206 Canyon View Road  
250-494-0377 • www.summerlandsweets.com

The Home of Sleeping Giant Fruit Winery



This Spring...  
All your favorite  
colors in one place.

URBANA

CLOTHING COMPANY

"Everywhere you are this Spring"

407 Main St. \* Penticton, B.C. \* 250-493-1513

ALL CANDIDATES FORUM

Tuesday, April 26<sup>th</sup>, 2011

Centre Stage Theatre

Time: 7:00 p.m. - 9:00 p.m

Theatre doors open at 6:30 p.m.

Meet the Candidates in the Electoral District of Okanagan Coquihalla

- Dan Albas - Conservative Party
- Dan Bouchard - Green Party
- David Finnis - New Democratic Party
- John Kidder - Liberal Party
- Sean Upshaw - Independent Conservative

Moderated by Thor Clausen, SCEDT Board

Sponsored by:



Call: (250) 494-2686    summerlandchamber.com

NOSE PIERCING!

Now at  
**Tones Hair Design**



Call  
(250) 494-8303  
**\$50.00**

One-Step - Ultra Sterile  
Professional Piercing System  
Safe - Sterile - Hypoallergenic

13201 North Victoria Road



experience  
life  
in their shoes

Attention Teachers:



All Inclusive Assisted Living

\$1750.00

per month

Parkside



Comfort Living

for SENIORS

www.seniorscomfortliving.ca  
250-404-8600  
9719 Brown Street

The **Hero In You**<sup>®</sup> education program offers a series of FREE curriculum-linked lesson plans (grades 4-7) aimed to motivate children to find the champion within themselves. In addition, teachers can request a FREE classroom presentation delivered in-person by a Hall of Fame athlete!

If you are a principal, teacher or parent and would like to book a presentation for your classroom, call

Michael Markowsky at (604) 647-7449 or visit [www.heroinyou.ca](http://www.heroinyou.ca) to download lesson plans.

When children are exposed to inspiring stories of athletes, they begin to **imagine** what they can do and how they too can make a difference.



BC SPORTS  
**HALL OF FAME**  
Honouring The Past. Inspiring The Future.

who inspires you?

HEROYOU

Black Press